



**Department  
of Health**



HRSA Ryan White HIV/AIDS Program

**CENTER FOR QUALITY  
IMPROVEMENT & INNOVATION**

# Constructing a Fishbone Diagram

**Amanda Norton, CQII Coach**

National Quality Improvement Technical Assistance Call

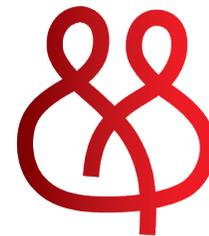
July 29, 2025, at 4:00 pm EDT



Department  
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# Center for Quality Improvement & Innovation (CQII)

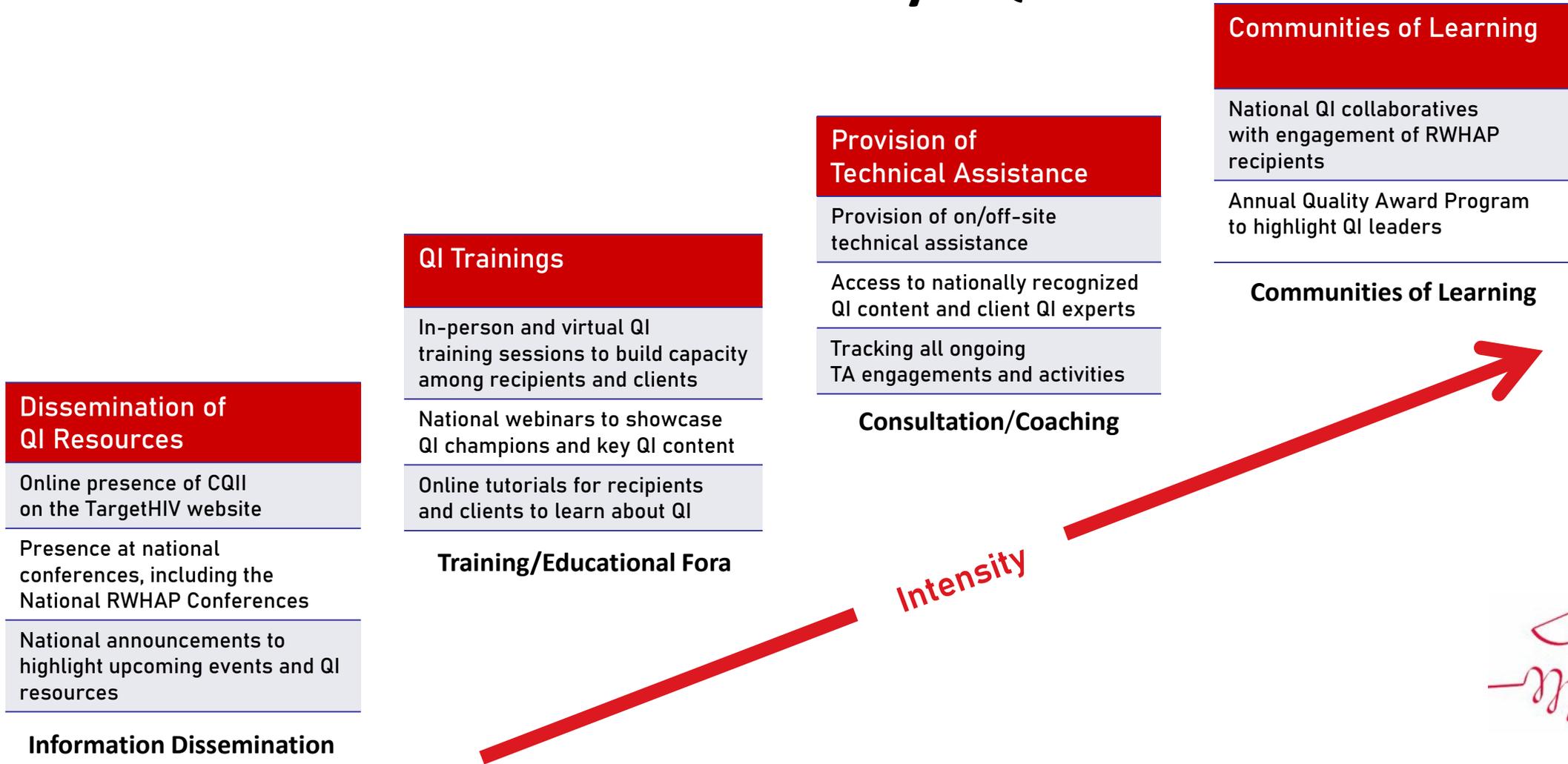
- Funded by the HRSA HIV/AIDS Bureau [#U28HA53134]
- Managed by the New York State Department of Health AIDS Institute
- “Together, we continue to improve the lives of people with HIV across the United States. CQII provides state-of-the-art technical assistance and training to Ryan White HIV/AIDS Program (RWHAP)-funded recipients and subrecipients that measurably strengthen local clinical quality management programs and improve patient care, health outcomes, and patient satisfaction.”



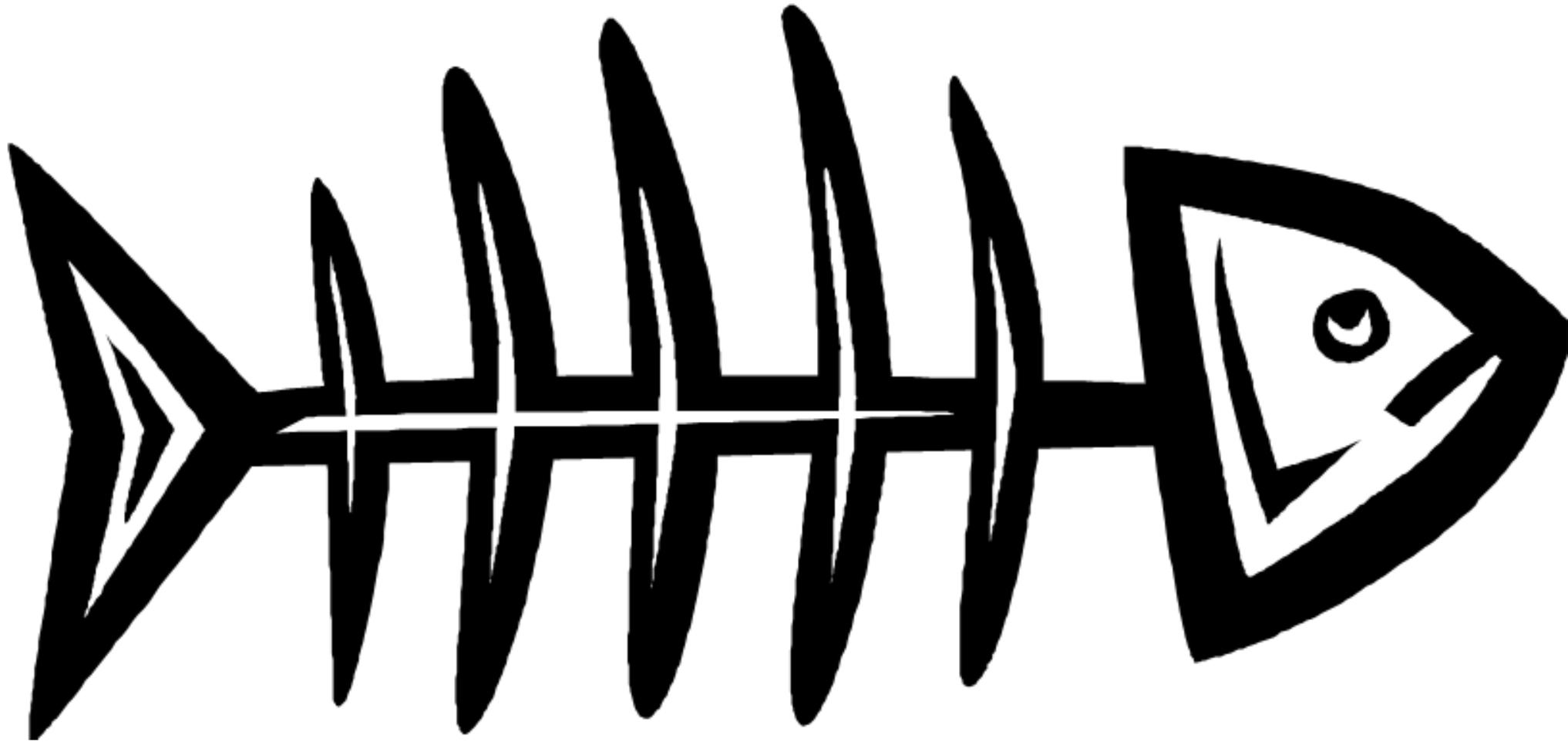
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# Levels of Technical Assistance by CQII



# FISHBONE DIAGRAM/ISHIKAWA DIAGRAM



# LEARNING OBJECTIVES

- Discuss the benefits of constructing a fishbone diagram to assess causes of a problem.
- Identify the steps in constructing a fishbone diagram.
- Discuss how to successfully use a fishbone diagram to identify and address causes.
- Build your own fishbone diagram.

# WILL THE REAL “..” PLEASE STAND UP...

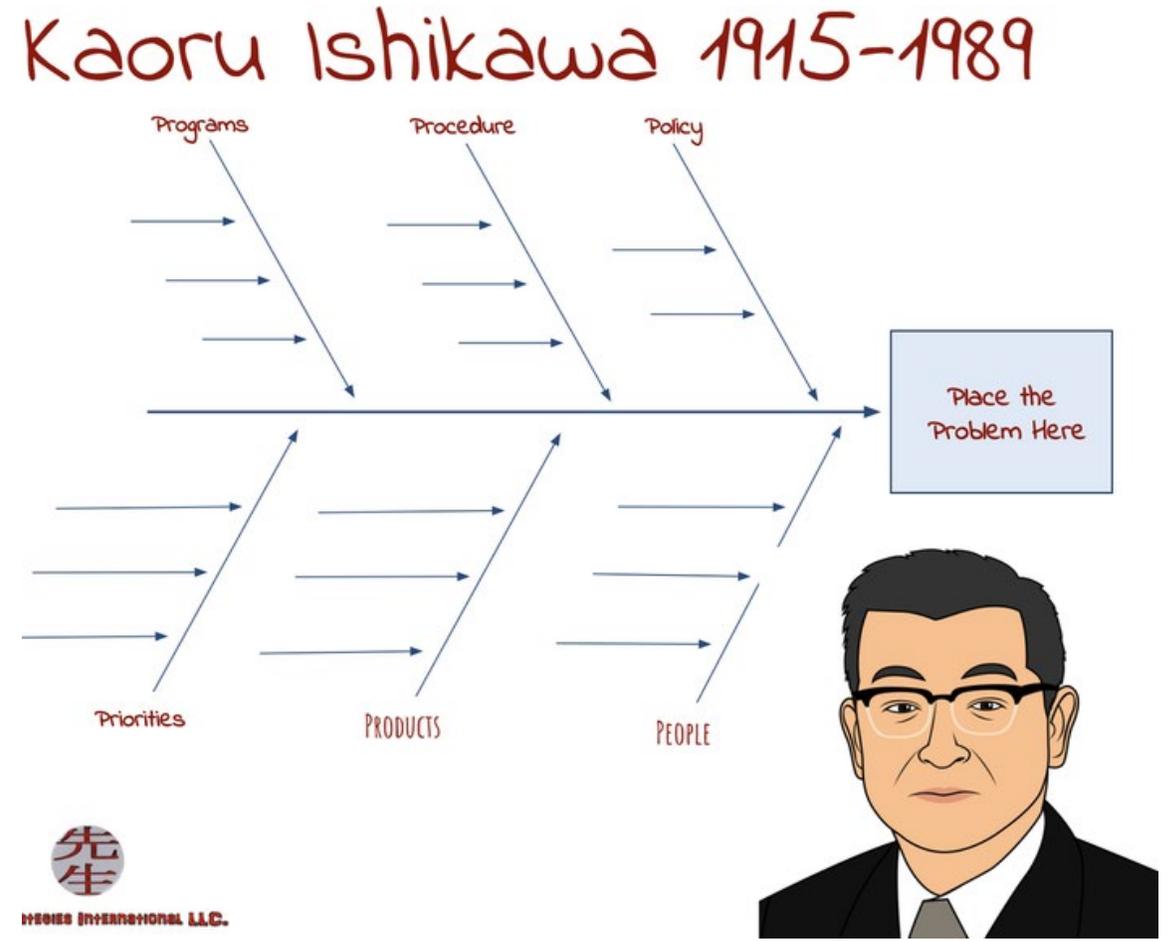
- Ishikawa diagram
- Fishbone diagram
- Cause and effect

# ISHIKAWA DIAGRAM

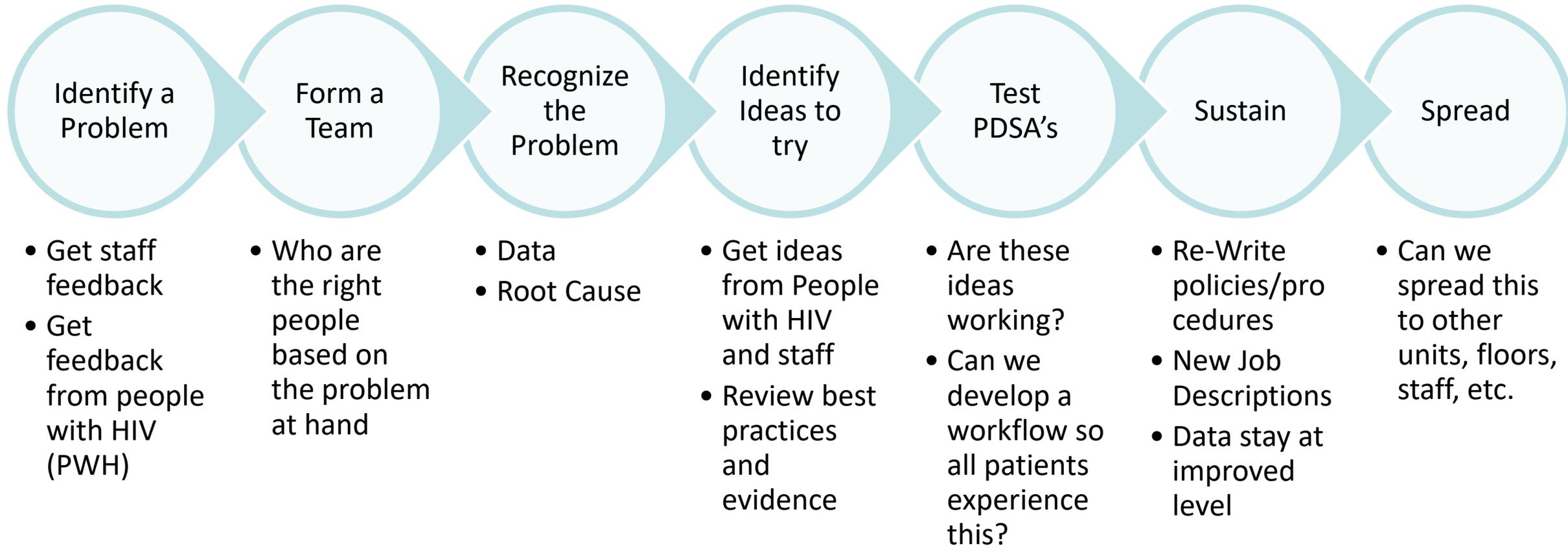
The Ishikawa Diagram was created by Kaoru Ishikawa, an organizational theorist professor at the University of Tokyo.

Ishikawa believed that **increased internal cooperation and coordination positively affects a customer's needs and ultimately leads to process efficiency and better quality of products and services.**

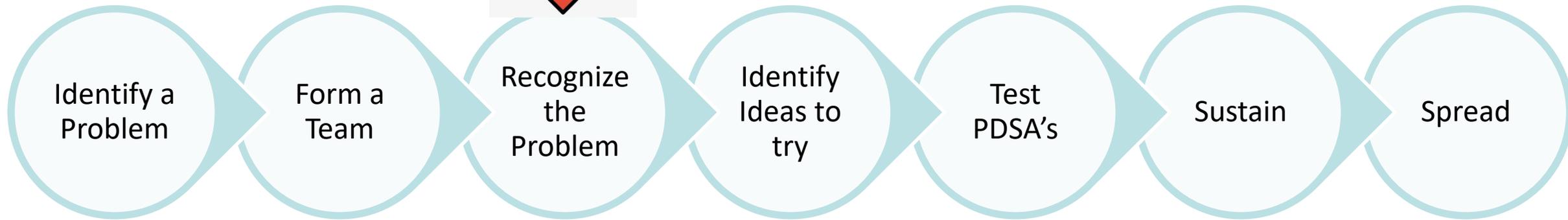
He expressed the need for the top-level management to support the teams which were under their control all the time.



# THE QUALITY IMPROVEMENT JOURNEY



# THE QUALITY IMPROVEMENT JOURNEY



- Get staff feedback
- Get people with HIV (PWH) feedback

- Who are the right people based on the problem at hand

- Data
- Root Cause

- Get ideas from people with HIV and staff
- Review best practices and evidence

- Are these ideas working?
- Can we develop a workflow so all patients experience this?

- Re-Write policies/procedures
- New Job Descriptions
- Data stay at improved level

- Can we spread this to other units, floors, staff, etc.

# BENEFITS AND IMPORTANCE OF ISHIKAWA DIAGRAM

- Displays **all the possible causes** of a particular problem in a simple, easy to read graphical way.
- **Captures the relationships** between the potential causes and shows them in the chart.
- A great tool **for solving complex problems** where many factors must be taken into consideration.
- **Stimulates an in-depth analysis** and evaluation because it allows you to explore possible causes in detail.

# BENEFITS AND IMPORTANCE OF FISHBONE DIAGRAM

- Gives you a bigger picture and better understanding of the problem.
- **Boosts and frames** brainstorming about the possible reasons.
- Stimulates in-depth discussion among team members about the problem.
- Helps in maintaining team focus.
- Identifies where a process isn't working.

# THE 5 WHYS

- Formulating five reasons is not mandatory - sometimes there are only three reasons.
- Aims improvement at root cause.
- Avoids addressing symptoms.
- Performed systematically.
- Continuous improvement tool.
- Systems focused.
- The “5 Whys” not the “5 Whos”.

# THE 5 WHYS: EXAMPLE

Example: My computer shuts down hourly.

Why: It's seven years old.

Why: We never bought new ones.

Why: It has not been in the budget.

Why: There is no central person to control information technology (IT) activities.

Why: They retired and were never replaced.

# GROUP EXERCISE ON 5 WHYS

Why am I always late to work?

- 1.
- 2.
- 3.
- 4.
- 5.

# CONSTRUCTING A FISHBONE DIAGRAM

Establish what the problem (effect) is:

- State in clear, concise terms, agreed by everyone.

Write the effect on the head of the fish:

- Main causes and related causes are identified by the team under categories.

Brainstorm:

- Use standard categories.
- Use major steps in the process if the effect is resulted from a recognizable process.
- Continue to ask “why?” until you’ve reached a useful level of detail.
- When ideas run low, ask for “just one more”, check for logic, completeness, and balance.

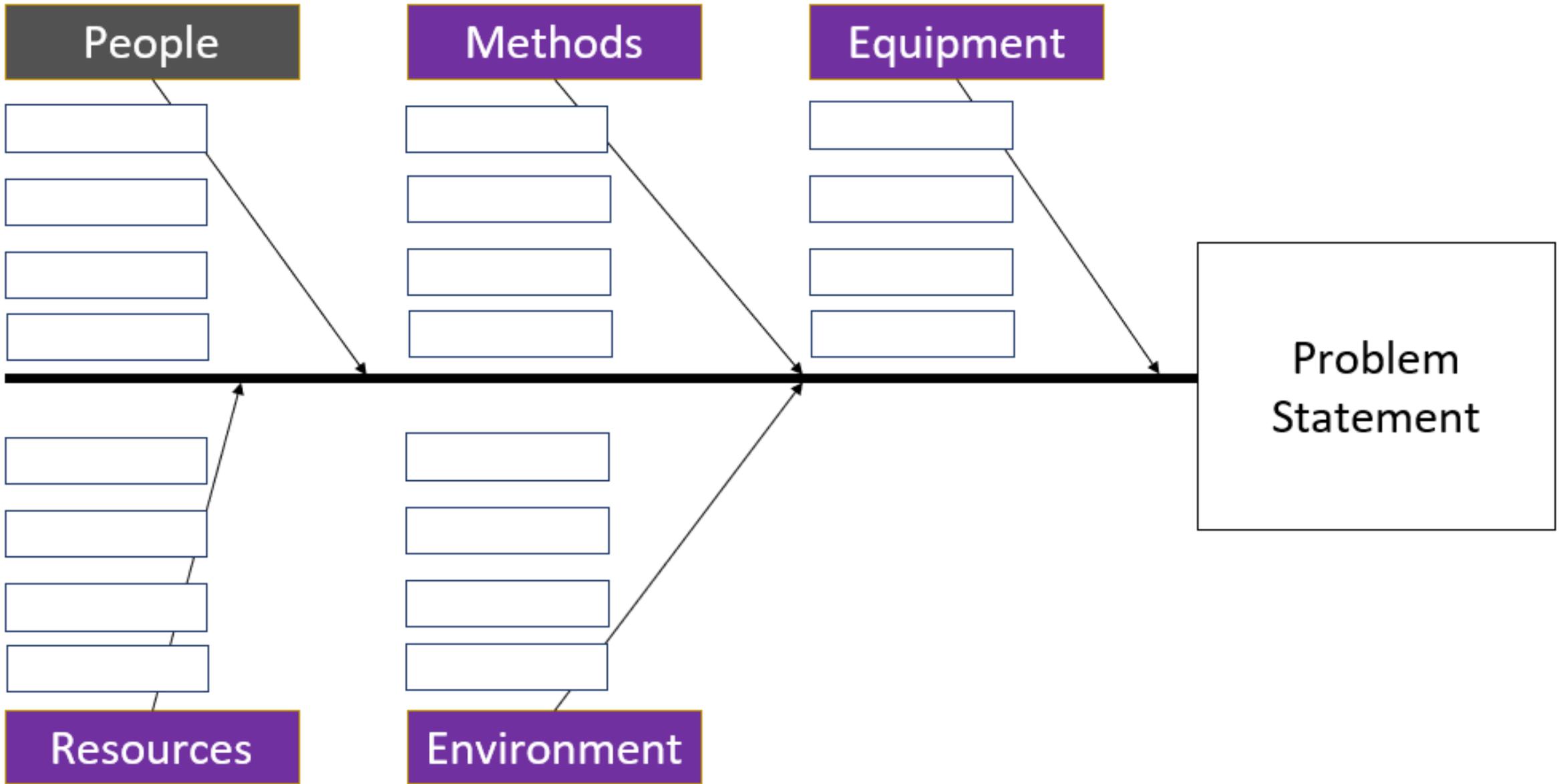
## COMMON CATEGORIES USED

**People:** Anyone involved with the process.

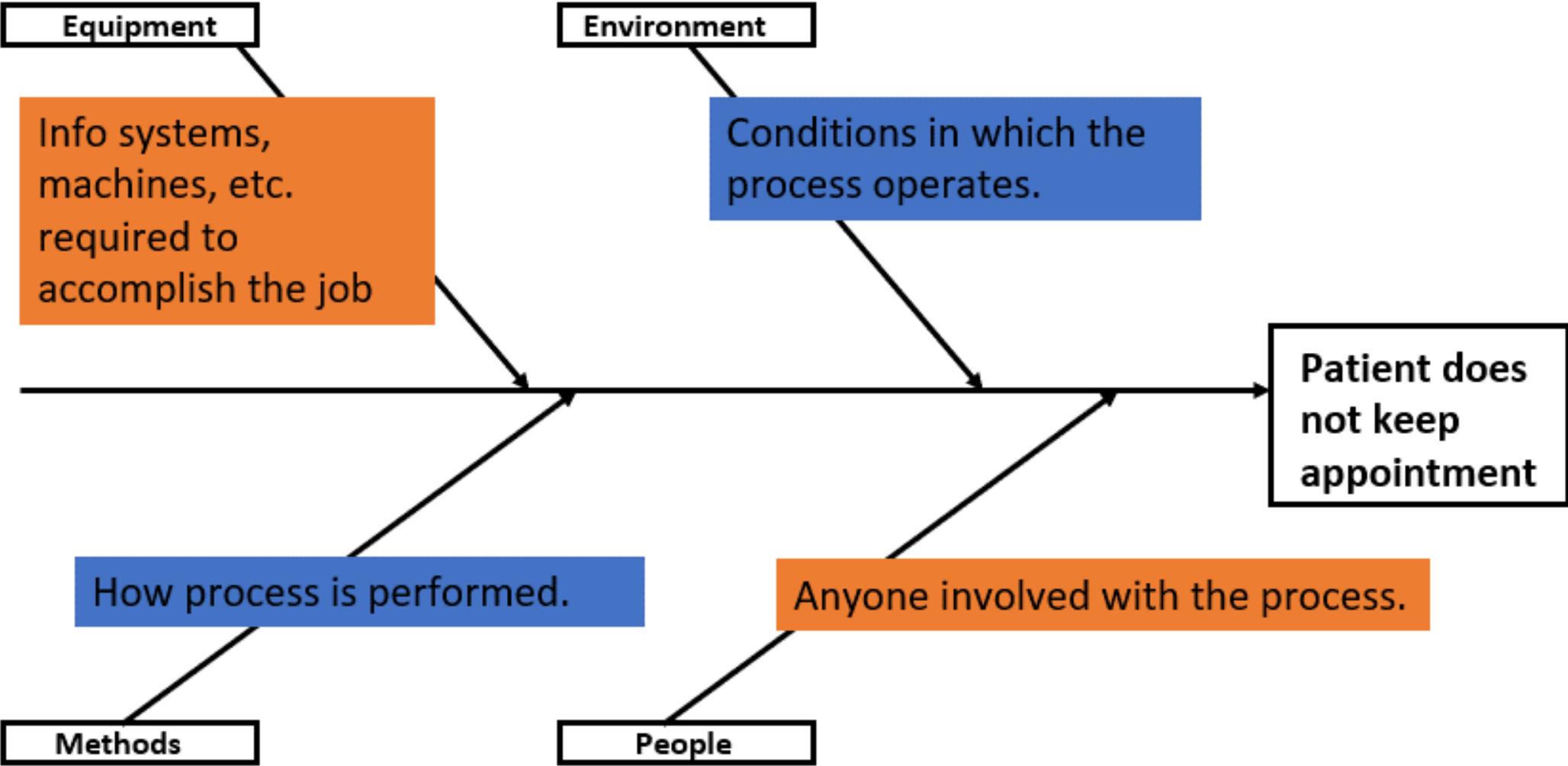
**Methods:** How the process is performed and the specific requirements for doing it, such as **systems, policies, procedures**, rules and regulations.

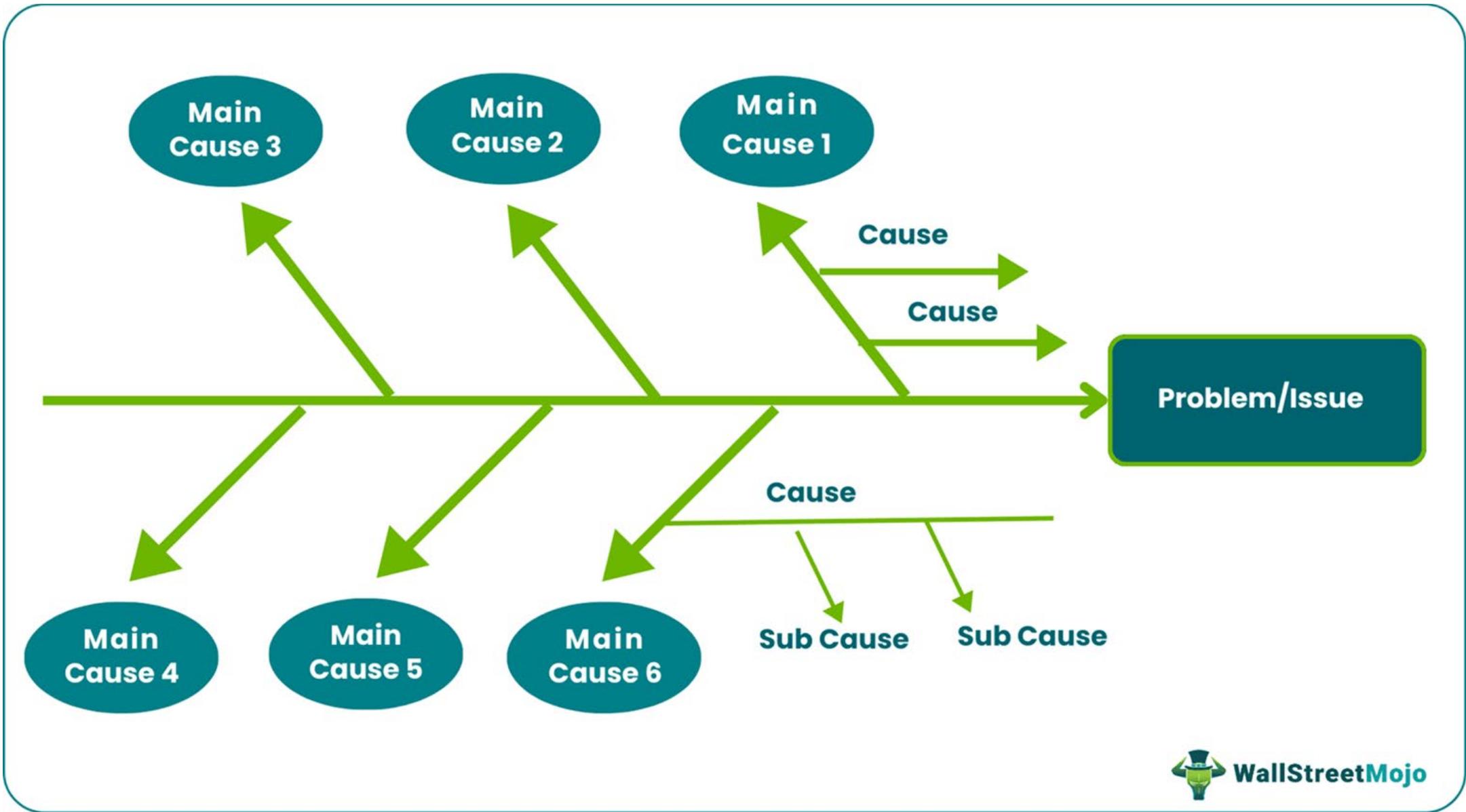
**Equipment/Resources:** Computers, tools, bus pass, car, childcare... things required to accomplish the job/task.

**Environment:** The conditions, such as location, time, temperature, and culture in which the process operates.



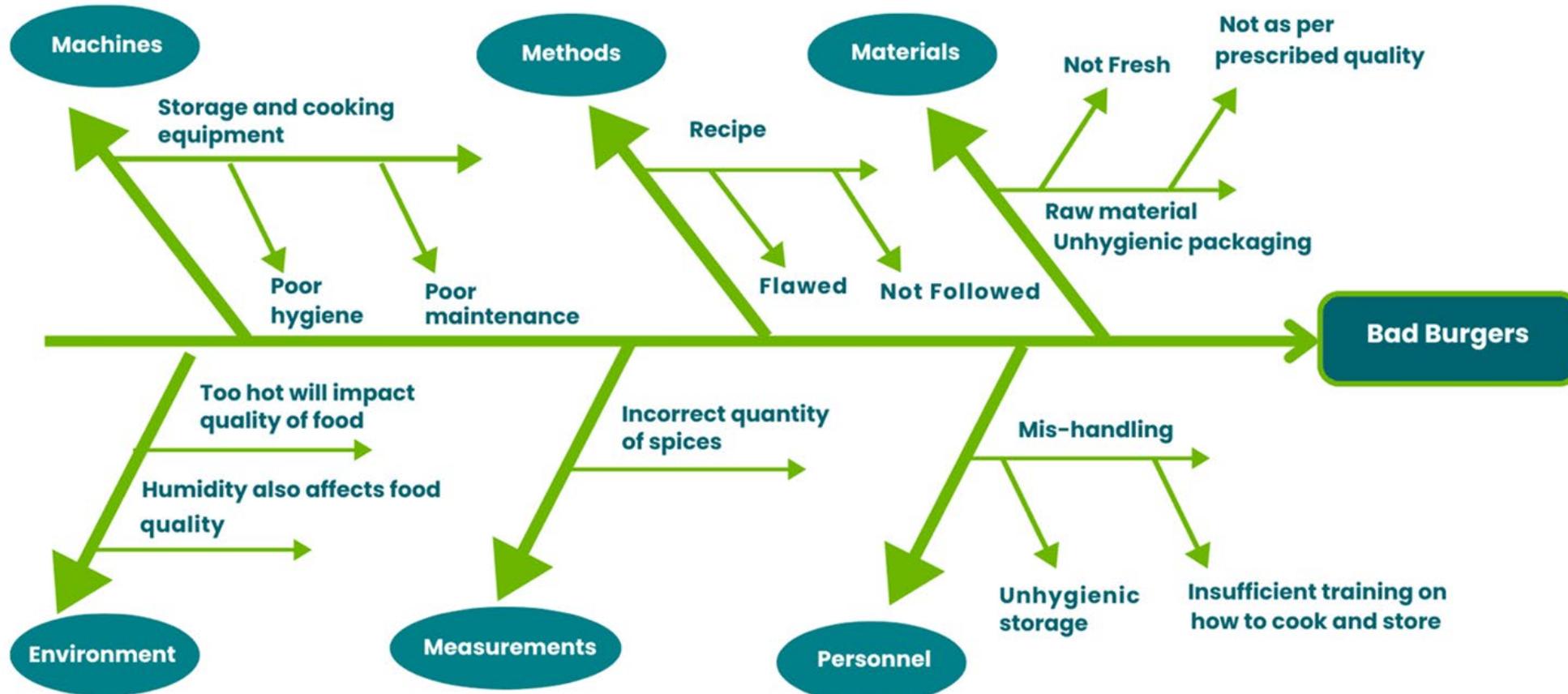
# FISHBONE (aka ISHIWAKA or CAUSE & EFFECT) DIAGRAM





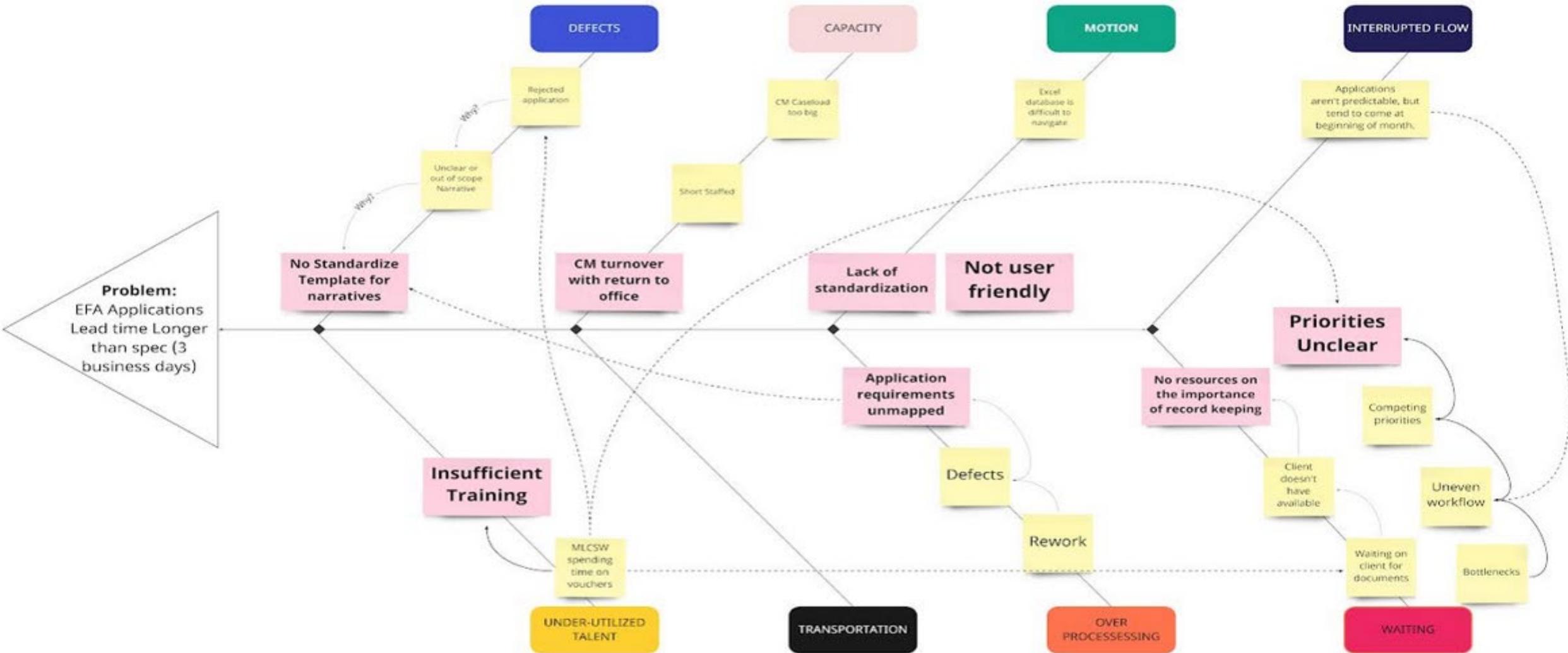
<https://www.wallstreetmojo.com/fishbone-diagram/>





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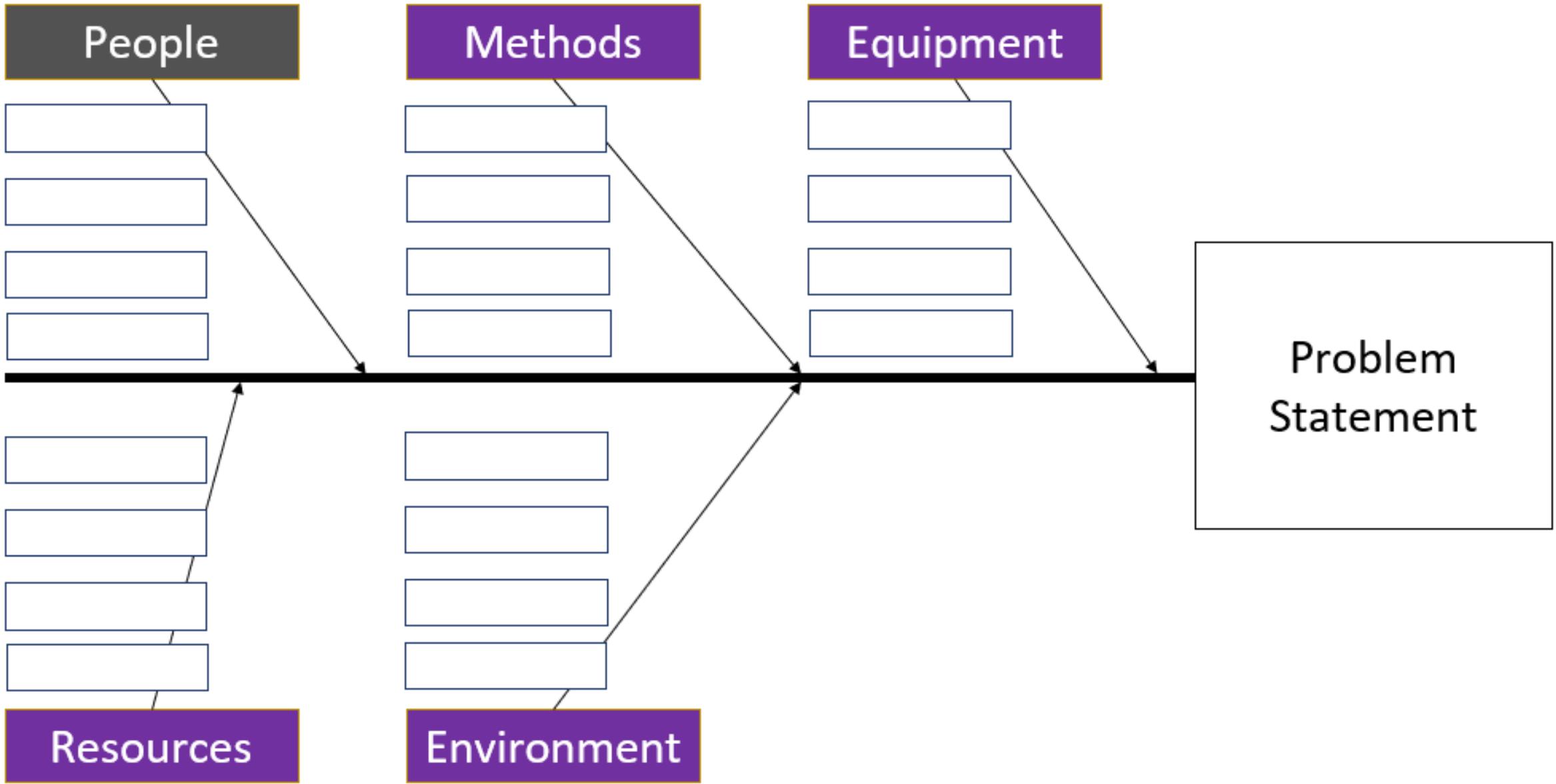


LET'S  
PRACTICE



# WHAT'S YOUR PROBLEM?

- Problem:
- Why:
- Why:
- Why:
- Why:
- Why:





Thank You



# Contact Information

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